



**OPTI  
CAM**

**YOUR NEXT BIG  
PROFIT OPPORTUNITY**

## WHY DEALERS LOVE OPTICAM



### **Safety First**

Protects backup cameras, sensors, and screens from scratches, debris, and fog, dramatically improving visibility.



### **No-Hassle Upsell**

Quick to explain, easy to bundle. Dealers boost per-vehicle profit without adding F&I complexity.



### **High Customer Satisfaction**

Drivers immediately see value: fewer camera failures, improved ADAS reliability.

## **SEAL THE DEAL IN VEGAS**

Don't miss out—OptiCam is the simplest, most lucrative add-on you'll pitch this year.

## **WHY YOU SHOULD SELL OPTICAM**

### **Unique Offering**

Stand out from competitors by adding self-healing, hydrophobic protection to your lineup.

### **Increased Commission**

We offer aggressive agent payouts and easy sales collateral.

### **Fast Adoption**

Dealers jump on board once they see how it reduces warranty claims and delights customers.

### **Full Support**

Training, marketing resources, plus an easy process for dealership sign-ups.

**Text “OptiCam” to  
(414) 202-8517  
for quick details or a  
mini-demo today.**

# WHAT MAKES OPTICAM SO POWERFUL?



## Self-Healing Technology

- **UV-Activated Polymer:** Minor scratches disappear in sunlight or mild heat—no more blurred images or lens replacements.
- **Smooth Surface, All the Time:** Fewer service calls and warranty headaches for the dealer.

## Hydrophobic & Anti-Fog

- **Stay Clear in Rain/Snow:** Water beads up and rolls off, so cameras stay unobstructed during bad weather.
- **No More Foggy Lenses:** Prevents condensation that can ruin ADAS performance.

## Robust Warranty Coverage

- **Peace of Mind for Car Buyers:**  
3-Year, 36,000 mile Limited Warranty  
Covers yellowing, bubbling, and cracking for 3 years post-installation. Covers up to \$3k in damage  
They get a next-level assurance on camera safety and clarity.

## Got 5 Minutes?

Text “OptiCam” to  
(414) 202-8517 and let’s lock  
in your next big money-maker.

## Lens & Sensor Protection

- **Stops Rock Chips, Road Debris:** Tiny impacts are absorbed by the film, saving cameras/sensors from costly replacements.
- **High Optical Clarity:** No image distortion—perfect for backup cams, 360° views, and advanced driver assist.

## Fast, Profitable Installation

- **Short Learning Curve:** Dealers can implement same-day installations as the cars arrive on the lot.
- **Generate Revenue Instantly:** Add to every new or used car—watch the margin climb per unit.



### Happy Dealers

Less camera-related downtime, easy upsell.



### Satisfied Customers

Better visibility, fewer camera problems.



### Thriving Agents

A fresh product that pays off—fast.